



Opportunity Finance Network: Member Profile



Community Assets for People

Stevens Point, WI

Community Assets for People (CAfP) was established in 1999 as the lending arm of CAP Services, a nonprofit that has served on the frontlines of the war on poverty since 1966. CAfP provides affordable loans to low- and moderate-income people to enable them buy or repair their homes. The organization also finances small businesses that benefit low-income people or bring new wealth into the community. CAfP and CAP Services serve a six-county, largely rural region of central Wisconsin that includes some of the state's poorest communities.

Success Story: Central Waters Brewing Company, Amherst, WI

Financing from CAfP enabled Central Waters, established in 1998, to become Wisconsin's first solar-powered brewery. To mark the debut of its new solar water heating system, the brewery launched a red ale made with locally-grown organic barley, and pledged to donate the proceeds from the sale of the ale to the Midwest Renewable Energy Association.

"CAP makes the impossible possible."

Paul Graham

President, Central Waters Brewing Company



www.capserv.org

Address:

CAP Services, Inc.
5499 Highway 10 East
Stevens Point, WI 54482

Phone: 715.343.7500
Fax: 715.343.7520
Email: info@capmail.org

Mission

To increase the capital available to low-income people and businesses benefiting low-income people.

Products and services

- First-time homebuyer loans
- Housing rehabilitation loans and weatherization services
- Small business loans
- Homebuying counseling and business planning services, offered by CAP Services

Financial and social impact

- First-time homebuyer loans made since 1991 = 976, totaling more than \$9 million
- Homes rehabilitated since 1982 = More than 5,000
- Housing units weatherized since 1975 = More than 9,000
- Business loans made, 2000-2008 = 146, totaling more than \$5.1 million
- Businesses created, 2000-2008 = 163
- Jobs created, 2000-2008 = 328